



ALLIANCE

LISTING AGREEMENT ADDENDUM

(INTERNET ADVERTISING)

1 This Addendum to the Listing Agreement ("Agreement") is made on: \_\_\_\_\_
2 By and between \_\_\_\_\_ ("Seller")
3 and \_\_\_\_\_ "Broker")
4 \_\_\_\_\_ (Firm Name)

5 DISTRIBUTION OF INFORMATION - MLS/INTERNET ADVERTISEMENT:
6 Seller hereby authorizes Broker to disseminate data about the Property and other information relating to the
7 Property supplied by, or on behalf of the Seller, including creative works depicting the Property, such as virtual
8 tours, images, and any textual descriptions of the Property (collectively referred to as "Content"), to SCK MLS
9 Participants, Subscribers and other licensees or users of the SCK MLS database compilation, or any other MLS in
10 which Broker participates, and to further disseminate, or permit SCK MLS or other SCK MLS Participants to
11 disseminate such Content to potential purchasers through websites on the Internet that are owned, operated or
12 controlled by the SCK MLS, other SCK MLS Participants, or such other entities with whom SCK MLS may enter into
13 license agreements authorizing the dissemination or use of such Content.

14 Seller acknowledges that distributing information in this manner is intended to increase public awareness of the
15 Property.
16 (please initial) \_\_\_\_\_ Yes \_\_\_\_\_ No

17 Seller desires to RESTRICT the marketing of the property through the following avenues: (INITIAL ONLY IF
18 APPLICABLE)

- 19 A. \_\_\_\_\_ Seller does NOT authorize the Broker to submit and market the property by and through the
20 display on any internet websites.
21 B. \_\_\_\_\_ Seller does NOT authorize the display of the property address on any internet website.
22 C. \_\_\_\_\_ Seller does NOT authorize the display of unedited comments or reviews of the property (or
23 display a hyperlink to such comments or reviews) on SCK MLS Participant's internet websites.
24 D. \_\_\_\_\_ Seller does NOT authorize the display of an automated estimate of the market value of the
25 property (or a hyperlink to such estimated) on SCK MLS Participant's internet websites.

26 MODIFICATION:
27 During the term of this Agreement, Seller may, by written request to Broker, authorize Broker to enable or disable
28 use of either feature as described above. Broker agrees to promptly transmit the request to the MLS.

29 \_\_\_\_\_
30 Agent Date Seller Date
31 \_\_\_\_\_
32 Brokerage Firm Seller Date

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